



May 2001

CALENDAR

This issue's middle section is a statewide calendar of events that we felt would be of interest to many Made In Alaska permit holders. If you know of other events that should be listed in the next issue of Bear Necessities or in next years' calendar, let us know.

Welcome Aboard Leeann

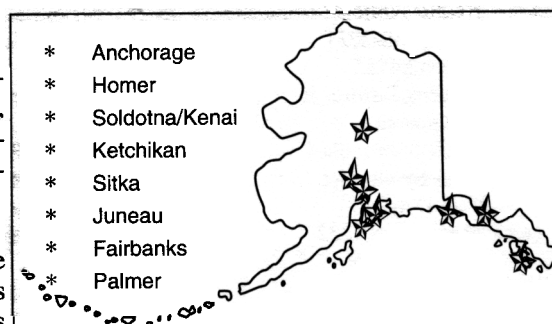
We want to welcome Leeann Brewster who has filled the position of Made In Alaska Administrator. Leeann was born and raised in Alaska and attended the University of Alaska Anchorage while pursuing a business administration degree. She has worked in tourism and accounting in addition to her experience in retail and photography. She resides in Eagle River with her family. She is a great addition to our staff.



Workshops Held All Around The State

The first Made In Alaska workshops were held in November, December and January. They were a success and proved to be beneficial to permit holders and to the program management.

A variety of subjects were covered at these workshops. Included were marketing & sales opportunities; enforcement issues; copyrights & patent protection against foreign knock-off's; related organizations and where to find help for Alaska businesses. Rack cards, retailer point-of-sale posters and tents and having Made In Alaska tents at Downtown Saturday and Northway Mall Wednesday Markets were all results of the workshop. The catalogue and cloth tag ideas were also given birth at the workshops. Details about these items is in this issue of Bear Necessities.



Future issues of Bear Necessities, as space permits, will contain much of the information about help available to Alaska business that was presented at the workshop. We had representatives from or information about Silver Hand, Alaska Grown, Buy Alaska programs and the Small Business Development Centers, Alaska Manufacturers Association, Alaska Department of Community and Economic Development and U.S. Department of Commerce.

Workshops were held in Anchorage (2), Palmer (2), Soldotna/Kenai, Homer, Ketchikan, Sitka, Juneau and Fairbanks. About 150 permit holders attended which represents about 12% of the total. We were very pleased with the first year's attendance and the mutual benefit that these exchanges allowed for permit holders and program management.

POINT OF SALE ITEMS AVAILABLE

Made In Alaska distributed point of sale counter tents and matching 11" x 14" posters to retailers at the Wholesale Alaska Gift Show in February. In mid-April we mailed over 300 sets to other retailers and have provided many for members who requested the items to be included in their shipments of Made In Alaska products. Any permit holder who has a location for display of the poster and/or tents should let us know quantity needed, permit number and mailing address. Supplies are somewhat limited now due to our recent large mailing but if the demand justifies we will quickly reprint.



Welcome New Permit Holders - Made In

Reel Alaska Products
Bruce Leadman
Anchorage 243-8787
Permit #4679
Wooden Fishing Reel Novelties

Polar Pals
Julie Brennan
Delta Junction 895-5153
Permit #4784
Handmade Fleece Outer Wear
Mostly Childens

Backwoods Needles
Kathie White
Cantwell 768-2231
Permit #4785
Embroidered T-shirts &
Apparel

Candles by Garnet
Vera Delgado
Anchorage 245-1332
Permit #4786
Handcrafted Center Pieces/
baskets

Art4U
Bella Rogers McCabe
Anchorage 222-0698
Permit #4787
Precious Metal, Gemstone,
Pearl, Organic Jewelry

Bliss Toffees
Chris Buchholdt
Anchorage 349-9489
Permit #4788
English Toffee

Wright's Alaskan Spice Co.
Jules W. Wright
Fairbanks 832-5555
Permit #4789
Dry Seafood Seasoning

Northern Stars of Alaska
Sharon Nusunginya
Soldotna 262-2758
Permit #4790
Handcrafted Jewelry &
Accessories

Van-Twinkle Enterprises
Robert Brown
Palmer 354-1832
Permit #4791
Mountain Ash Sticks

Alaska Horney
Matthew Trombla
Ketchikan 247-2811
Permit #4792
Custom Hand Crafted Deer
And Game Calls-made From
Antlers And Buckskin Of
Alaskan Deer, Elk And
Caribou

Bearfoot Bluegrass
Belle Mickelson
Cordova 424-5143
Permit #4793
Cd Made By Bearfoot
Bluegrass, A 6 Teenager Band

Eventide Studios
Carolyn Lesh
Gustavus 697-2359
Permit #4794
Original Paintings Done In
Giclee' Method

Alaska Portable Buildings
Don H. Seidler
Anchorage 344-9616
Permit #4795
Small Portable Buildings:
Sheds/cabins/green houses, Etc

Sitka Beverage Corp.
Todd Saunders
Sitka 747-4623
Permit #4796
Bottled Water

Alaska Northwest Designs
Kathy Ax
Palmer 373-3710
Permit #4797
Ceramics: Alaskan Nativity
Scenes, Statues, Windchimes &
Tea Sets

AKA Stitches
Anthony P. Green
Anchorage 348-8144
Permit #4798
Custom Embroidered Clothing
With Original Artwork

Ekemo Studios
Ronald Ekemo
Eagle River 696-4117
Permit #4799
Carvings From Natural
Materials, Stone, Bone &
Wood

Routheaux Alaska Made
Chris Routheaux
Big Lake 892-8610
Permit #4800
All Alaska Made Bowls, Toys,
Carvings...with Alaska Birch &
Cottonwood

Two Sister's Beadworks
Stephanie Delaune
Anchorage 245-7672
Permit #4801
Decorative Identifier For
Stemware. Made With Wire,
Beads, Alaskan Animal Charms

Great Land Wines Ltd.
David Menaker
Haines 766-2698
Permit #4802
Vegetable, Fruit & Flower
Wines From Products Native
To Southeast Alaska

Yukon Gold Dust
Mary LaFever
Anchorage 258-7002
Permit #4803
Coffee/dessert Condiment For
Drinks, Cereals, Fruit, Yukon
Gold Honey Butter, Etc
Permit #4876
North Star Approach to Guitar

Piedra Enterprises
Charles Piedra
Pelican 463-3703
Permit #4804
Handcrafted Alaskan
Beachwood

Saddle Pal Creations
Bernd Richter
Cantwell 768-1130
Permit #4805
Sewing Products: Paperback
Book Covers, Fleece Earbands

Michael T. Duncan
Michael T. Duncan
Seward 224-8200
Permit #4806
Fossil Walrus Ivory Or Wooly
Mammoth Ivory Jewelry

**Midnight Mushing Outdoor
Gear & Clothing**
Rebecca E. Sather-Bowers
Nenana 832-5258
Permit #4807
One Of A Kind Anoraks &
Parkas, Overmitts & Other Dog
Mushing & Outdoor Gear

Forget-Me-Not Gifts
Gary E. Schaefer
Anchorage 529-2058
Permit #4808
Alaskan Scenic Puzzles &
Custom Made Puzzles From
Customer Photos

Hat Line
Wyan L. Grant
Fairbanks 479-2623
Permit #4809
Welding Hats, Moose Puppets,
Bears, Ornaments, Clothing,
Fabric Books

Crooks Photography
Russell S. Crooks
Eagle River 694-4251
Permit #4810
Photography, Digital & Film
Images On Paper And Web &
Computer Media

Ronmar Alaskan Gifts
Margaret & Ron Boughton
Anchorage 337-3762
Permit #4811
Kuspek Doll Dress
Permit #4812
Door Board (door stop)
Permit #4813
Birdhouses & Feeders

Body Essentials By Cari
Cari Lester
Wasilla 357-8518
Permit #4814
Natural Lotions, Oils & Butters
Made From Alaskan Flowers,
Rainwater

S & J Ceramics
Sandra Goliver
Palmer 745-8283
Permit #4815
Cleaned, Fired & Painted
Ceramics

Alaska Wildlife Novelties
Albert Haynes
Chikaloon 745-5433
Permit #4816
Unique Gift Items Made From
The Hooves & Leg Skins Of
Reindeer & Caribou

Alaska Program - January thru April 2001

(Continued from page 2)

49er Creations

Nichole D. Roullier
Anchorage 243-5537
Permit #4817
Blankets
243-5537
Permit #4818
Greeting Cards
Permit #4819
Seasoned Almonds
Permit #4820
Alaska Wild Sauce

The Alaskan Rock & Roll

Candy Factory
James Liller
Willow 495-8239
Permit #4821
Salt Water Taffy

Sassy Raven Soap Works

Lisa R. Loy
Anchorage 345-5606
Permit #4822
Hand Made, Cold Processed
Soap

The Alaska Tea Company

Erika Merklin
Haines 767-5428
Permit #4823
Various Blends Of Herbal Teas
Grown & Harvested In Alaska

Nomad Shelter Inc.

Lee Tenhoff
Homer (907) 235-0132
Permit #4824
30', 20', 16', Or 12' Diameter
Shelters

Fantasy Beads

Diane O'Driscoll
Fairbanks 451-0586
Permit #4825
French Technique Of Beaded
Flowers. Realistic,
3-dimensional

J & J Gold & Gifts

John & Jean Palmer
Ketchikan 723-6022
Permit #4826
Gold Nugget Jewelry,
Including Gems, Opals, Pearls
And Gold Nuggets

Klondike Kettle Korn

Randy McFarland
Seward 362-1143
Permit #4827
Kettle Korn for Sidewalk
Vending

Cranberi Bog Stained Glass

Linda Crandall
Kenai 283-1001
Permit #4828
Stained Glass Gifts, Windows,
Lamps And Finished Products
And Supplies

Leef Crafts

Mary Munk
Kodiak 486-5293
Permit #4829
Hand Crafted Beaded Jewelry
And Wire Wrap Designs

Kennedy's

Sharon Kennedy
Kodiak (907) 486-5665
Permit #4830
Handcrafted Beaded Jewelry

AT & S, Inc.

Bruce Casady
Fairbanks 452-5856
Permit #4831
Insulation Blanket
Permit #4832
Pipe Insulation & Fabrication

Alaskan-Americana

Marie Ann Kirkman
Craig 826-5094
Permit #4833
Limited Soapberry Spoon
Prints & Notecards...all Based
On Kathy Yates Designs

Alaska International

Specialty Products
Harry Dafeo
Tok 883-4098
Permit #4834
Windy Creek Harry's Special
Gourmet Seasoning Blends

Kaniut.Com

Bradley Risch
Anchorage 345-1780
Permit #4835
Alaskan Bear Book "Bear Tales
Of The Ages"

Northern Exposure Pottery

Co.
Scott Huebner
Eagle River 694-0873
Permit #4836
Wheel Thrown Pottery.
Including Kitchenware,
Ornaments, Pots, Vases, And
Candle Holders

Arctic Critters

Melvin Brown
Wasilla 376-1401
Permit #4837
Wooden Piggy Banks

Light of Alaska Candle Co.

Seth & Josephine Yerrington
Anchorage 272-8337
Permit #4838
Bath Salt, Milk Bath, Bath
"fizzies", & Gift Sets
Permit #4839
Alaskan Wildflower & Berry
Painted Designs On Boxes,
Frames, Candle Holders

Barbara Anderson

Barbara Anderson
Ketchikan 247-1044
Permit #4840
Beaded (glass) & Silver or
Gold Filled Earrings

K-Nick Knacks

Stephen Smith
Anchorage 344-5714
Permit #4841
Fish Plaques, Outdoor House
Decorator Thermometers,
Intarsia, Birch Holders, &
Collapsible Wooden Baskets
Permit #4842
Various Types Of Oil Paintings

Great Imagination, Inc.

Kelly Benkelman
Anchorage 344-0787
Permit #4843
Children's Party Planning And
Everyday Playsets

Teen Challenge of Alaska,

Inc.
Eric Tomaniso
Palmer 745-4303
Permit #4844
Alaska Crafts Made Of Moose,
Caribou, Deer Antlers, Sheep
& Goat Horns, Animal Fur,
Birch & Cottonwood Trees,
Ivory, Baleen And Soapstone

Bear Foot Creations

Delores Sanders
Fairbanks 479-8697
Permit #4845
Birch Candle Holders
Permit #4846
Diamond Willow Candle
Holder
Permit #4847
Birch Toothpick Holder
Permit #4848

Bear Foot Creations, con't.

Diamond Willow Toothpick
Holder
Permit #4849
Dust Pan Made With Alaska
License Plate...Birch or
Willow Handles

Creations

Martha Sharp
Craig 530-7006
Permit #4850
Watercolor Paintings & Oil
Paintings...all Originals

Visions Steel Art

John Root
Wasilla 357-6603
Permit #4851
Indoor/outdoor Ornamental
Iron Plant Hangers

2 Geeks Computers

Randy Jones
Fairbanks 455-7281
Permit #4852
Custom Built & Manufactured
Computers

Alas-Cann Krib Board

Louis Furbeck
Anchorage 258-2780
Permit #4853
Wood Products - Alas-Cann
Krib Board, Diamond Willow
and Wood Carvings
Permit #4854
Fossiled Ivory Jewelry and
Soap Stone

Nanook Nan's

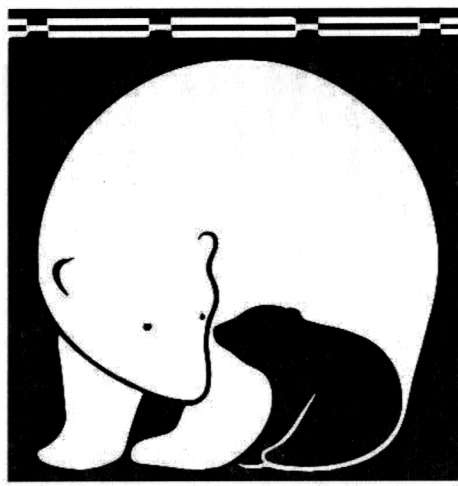
Nancy Simantel-Morrill
Anchorage 243-0889
Permit #4855
Fur Novelty Crafts: coat pins,
barettes

The Glass House Arts & Crafts

Tina Harvey-Kelly
Wasilla 373-2311
Permit #4856
Stained glass windows, sun
catchers, lamps, boxes

Homeshore Handwovens

Kathleen Pfundt
Gustavus 697-2458
Permit #4857
Handwoven Textiles for the
Home - Made From Mostly
Natural Fibers



MADE IN ALASKA
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Anchorage, Alaska 99510-2440
Phone: 907-272-5634 Fax 272 -5635
E-mail: billwebb@alaskalife.net
<http://madeinalaska.org/mia>

May

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

1st-Sep 3: Kenai A Fish Odyssey
Art Display 283-1991
4th: Ketchikan Celebration
of the Sea, 225-1430
4th-7th: Homer Kachemak Bay
Shorebird Festival 235-7740
12th: Anchorage Small
Business Fair IIAA

June

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

1st-22nd: Sitka Summer
Music Festival 747-6774
1st-3rd: 16th Taste of Anchorage
562-9911
1st-3rd: Anchorage Irish Music
Festival 277-9660
2nd-3rd: Alyeska Jazz
Festival 277-7469
3rd-4th: Anchorage 3-Barrons
Renaissance Fair 868-8012
6th-Aug. 29: Anchorage
Northway Mall Wednesday
Markets 272-5634
7th-10th: Seward Boy Scouts
Jamboree 224-3049
8th-10th: Palmer Colony
Days 745-2880
9th: Anchorage Blues on the
Green 277-7469
9th: Kenai River Festival
260-5449
10th: North Pole Summer
Festival 488-2242
13th-Sept. 12th Wasilla Every
Wednesday Farmers'
Market 373-9071
13th-16th: Anchorage Spirit Days
Kincaid Park 272-8756
15th-17th: Wrangell Eternal
Reign Music & Arts
Festival 874-3619
15th-17th: Anchorage
Juneteenth Celebration
278-1778
16th: Kodiak All American

2001 Calendar of Events

July

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

4th: Independence Day
1st-31st: Seward "Over
the Brooks Range and
Down the North Slope"
224-3212
1st-4th: Fourth of July
Celebrations all across
Alaska
4th: Seward Mt. Marathon
Race 224-8051
7th-8th: Girdwood Forest
Fair 783-2931
11th-15th: Eagle River
Bear Paw Festival
694-4702
12th-22nd: Fairbanks
Golden Days 452-1105
14th-15th: Talkeetna Moose
Dropping Festival
733-1234
18th-21st: Fairbanks
World Eskimo-Indian
Olympics 452-6646
20th-22nd: Kodiak Bear
Country Music Festival
486-6117
20th-22nd: Bristol Bay
Borough Fishtival
246-4224
27th: Palmer Pride Picnic
745-2880
27th-29th: Soldotna Progress
Days 262-9814

August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

1st-5th: Valdez Gold
Rush Days 835-2984
3rd: Seward Vicki
Seigel Art Show
224-7161;
3rd: Fairbanks Tanana
Valley State Fair
452-3750;
3rd: Ketchikan Giggglefeet
Dance Festival
225-2211
4th: Ketchikan
Blueberry Arts
Festival 225-2211
6th-Sept 9: Kenai 5th
Annual Summer
Photography Exhibit
283-1991
7th: Metlakatla
Founder's Day
886-8687
8th-12th: Haines
Southeast Alaska
State Fair and Bald
Eagle Music Festival
766-2476
17th-19th: Anchorage
Home Decorating &
Remodeling show,
Sullivan Arena
562-7721
18th: Houston Founder's
Day 892-6557

Business Fair UAA
271-6408 **Anchorage**
13th: Mother's Day
15th-Sept. 25th: Eagle
River Tuesday Market In
the Park 694-4702
17th-22nd: Petersburg
Little Norway Festival
772-3646
19th-Sept. 15th: Anchorage
Downtown Saturday
Market 272-5634
24th: Kodiak Crab Festival
486-5557
26th: Craig Celebration By
the Sea 826-2575
28th: Memorial Day

September

Sun MonTue WedThu Fri Sat

2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30

1st-3rd: Sitka Mudball
Classic Softball
Tournament 747-3815
1st-3rd: Kodiak State Fair &
Rodeo 486-4959
3rd: Labor Day
7th: Seward Lee George Art
Show 224-7161
14th-23rd: Anchorage
Alaska Airlines Autumn
Classics 747-6774
21st-23rd: Anchorage 9th
Annual Home & Garden
Show, Sullivan Arena
562-9911
29th: Eagle River
Outrageous Dinner
694-4702

278-1778
16th: Kodiak All American
Soap Box Derby 486-8665
17th: Father's Day
21st: Fairbanks Midnight
Sun Festival 452-8671 &
Baseball Game 451-0095
22nd-23rd: Anchorage
AWAIC Summer Arts &
Crafts Festival 279-9581
22nd-23rd: Eagle River
Scottish Highland Games
23rd-24th: Nome Midnight
Sun Festival 443-6624;
23rd-24th: Fairbanks Yukon 800
Boat Race 488-4627
29th: Seward Invitational Art
Show 224-7161
29th-July 1st: Juneau Gold
Rush Days 586-2497
30th-July 4th: Wasilla Water
Festival 376-1299
30th: Anchorage Garden Fair at
Alaska Botanical Gardens
770-3692
30th-July 1: Elmendorf AFB
Arctic Thunder 552-SHOW

October

Sun MonTue WedThu Fri Sat

1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30 31
1st-31st: Petersburg
Oktober Art Fest
Celebration 772-4573
5th-7th: Anchorage Make it
Alaskan Festival, Sullivan
Arena 258-2878
6th: Kodiak Oktoberfest
486-5557
14th-18th: Sitka Alaska Day
Festival 747-3512
18th: Alaska Day
20th: Petersburg Seafood
Fest & Humpy 500
Go-Kart Race 772-3646
27th: Petersburg
Artshare 772-3576
31st: Halloween

27th-29th: Soldotna Prog
Days 262-9814
27th-Aug12th: Fairbanks
UAF Summer Arts
Festival 474-8869
28th-29th: Thorne Bay
Prince of Wales Fair
Band Logging Shows
826-3870

November

Sun MonTue WedThu Fri Sat

1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30
2nd-4th: Sitka 5th Annual
Sitka Whalefest 747-5940
9th-11th: Anchorage
Holiday Food and Gift
Festival, Sullivan Arena
277-7469
9th-11th: Fairbanks 10th
Annual Holiday
Marketplace, Carlson
Center, 474-9082
10th: Veteran's Day
15th-18th: Fairbanks Top
of the World Classic
474-5977
17th: Tok-A-Tass Christ-
mas Bazaar 883-3080;
Unalaska Arts & Crafts
Fair 581-1666
17th-18th: Anchorage
Crafts Emporium, Egan
Center 563-8310
22nd: Thanksgiving
23rd-25th: Juneau Public
Market 586-1166
23rd-24th: Ketchikan
Winter Arts Faire
225-2211
30th-Dec 1st: Tok Holiday
Bazaar 883-5775

18th: Houston Founder's
Day 892-6557
19th: Ketchikan 11th
Annual Celebration in
the Park 252-5158
24th-Sep 3rd: Palmer
Alaska State Fair
745-4827

December

Sun MonTue WedThu Fri

2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30 31
1st, 8th, 15th, 21st and
22nd Fairbanks Winter
Solstice Celebration
452-8671
7th: Ketchikan Winter
Art Walk 225-2211
7th-8th: Palmer Colony
Christmas 745-2880
8th: Ketchikan
Enchanted Forest Gala
& Auction 225-3184
25th: Christmas Day
31st: New Years Eve

2002

* The 18th Annual
Wholesale Alaska Gift Show
will be held at the Egan
Center in Anchorage on
February 2nd-3rd, 2002.
452-SHOW

* Fur Rendezvous February
8th-17th, 2002. 274-1177

More New Permit Holders

(continued from page 5)

Alaskan Waters Soaps
 Angelio Davis
 Anchorage 248-3947
 Permit #4858
 Handcrafted Soaps From Olive,
 Coconut, Soybean & Cottonseed
 Oils, Lye & Water Pure Essential
 Oils

Miner Moose Creations
 Deanna Miner
 Anchorage 349-9409
 Permit #4859
 Christmas Stockings Made From
 Leather With Fur Cuff & Other
 Embroidered Items

Alaska Botanicals By Sandy
 Sandra Burrell
 Anchorage 333-0815
 Permit #4860
 Glass Plates with Botanical Designs
 Using Garden Grown and Alaska
 Wild Flowers

North Country Supply
 Charles Gustafson
 Anchorage 345-6740
 Permit #4861
 Coat Racks (Wood), Wood Crafts

The Toy Tree
 Marlene Peterson
 Houston 892-8207
 Permit #4862
 Print Products. Poster - Colorbook

The Toy Tree con't.
 Permit #4863
 Keychains, Deco Disk,
 Refrigerator Magnets
 Permit #4864
 Alaska Animal Memory Game,
 Igloo Toy

Dean's Inupiat Graphics
 Robert Dean
 White Mountain 638-3151
 Permit #4865
 Prints and cards

Kachemak Bay Creations
 Sandra Bridgers
 Homer (907) 235-8908
 Permit #4866
 Beadwork of stones, pearls and
 beads

Great Northern Products LLC
 Michael Ronchetti
 Anchorage 561-1184
 Permit #4867
 Wooden Ulu chopping and cutting
 bowls

Ice Breakers
 Gale S. Bourne
 North Pole 458-4222
 Permit #4868
 Unique Alaskan Gifts and Creative
 Inventions; Portable Heaters

Cynthia's Inspirations
 Cynthia Ryan
 Anchorage 333-6009
 Permit #4869
 Rosaries

Studio Pippin
 Michelle Pippin
 Eagle River 694-9880
 Permit #4870
 Jewelry: glass beads, gemstone,
 beads, gold and silverwire, gold and
 silver chain; earrings and bracelets,
 necklaces

Moose's Tooth Brewing Company
 Matthew Jones
 Anchorage 258-2537
 Permit #4871
 Beer

DDC, etc.
 Delores Cranmore
 Wasilla 357-4966
 Permit #4872
 "Skin Deep" herbal skin care
 products made with herbs grown in
 Alaska

MJB Beads
 Michelle Beach
 Sitka 747-3747
 Permit #4874
 Handmade Beaded Jewelry.

Tongass Turning and Woodwork
 Michael Foster
 Sitka 747-3437
 Permit #4875
 Turned Wood Objects Including;
 Bowls, Vases, Wine Stoppers,
 Rolling Pins, & Turned Wood Art

Channel Construction
 William Tongsgard, Jr.
 Juneau 789-5033
 Permit #4877
 Landscaping &
 Rockery Rock-Limestone

Alaska Gift Gallery
 Robin Klanott
 Sitka 747-3143
 Permit #4878
 Beading, Leather & Fur Items

Alaskan Dreams
 Sandy Farleigh
 Anchorage 561-1604
 Permit #4879
 Dream Catchers

www.madeinalaska.org/mia

Our new web site has been up and running since early January. We are still working some bugs out of it and will endeavor to continuously improve the site. We recognize that there are errors in some permit holder's listings and ask that you check your listing and let us know...in writing...what should be changed.

Product categories are being increased in number to aid in proper location of your products on the web site. We will soon notify you of which categories are available for your selection and what other information is currently listed for your permit. Also, we are modifying our databases to allow for one permit to now be listed in two categories. In the future we will modify our initial certification and re-certification forms to include more web site information, including selection of categories.

Your web page listing will look much better with a photograph of your product included or your company's logo. The photo or logo will be added at not cost to you if you will provide it to us via email or on a floppy disk in .jpeg format or send us a clear photograph or slide to scan. If you want photos returned please include a self-addressed envelope of the proper size. Make sure you mark all items with your name and permit number. Color is preferred but black & white will do.

Comments and suggestions as to how we can improve the site are welcome.

MIA IN VISITORS GUIDE

The Fairbanks Daily News Miner newspaper is including information regarding the Made In Alaska program in this year's issue of their Visitors' guide.

NEW ON LINE STORE

New permit holders Robin and Robert Klanott of Sitka have just opened their on-line store featuring Alaska made items exclusively (with the exception of some "visiting artist" items). This is a very impressive web site and we are working with them to get certified Made In Alaska products identified as such and increased in number. Give the site a try at:

www.alaskagiftgallery.com/

PERMIT HOLDER PUBLICATIONS

We are frequently asked if we will again publish and distribute a directory of permit holders and their products. The Made In Alaska Program never has published a directory and at this time we are not planning to do so, due to a lack of funds for such an undertaking.

Make It Alaskan, Inc. has indicated to us that they will again issue the Alaska Products Directory in late May and that the publication will include all active permit holders. We provide them with monthly updates to assist in their efforts but have no input as to what they publish or charge.

Phone Directories Company Incorporated, who publish and distribute massive quantities of attractive phonebooks statewide, are including a list of all permit holders in a special Made In Alaska section to be added to their Anchorage and Fairbanks 2001 editions that will soon be printed and distributed. This section will include information regarding the Made In Alaska program.

Both of these companies are expected to solicit advertising, charges for extra listings and possibly membership fees, sponsorship or other services at a cost to you. You are under no obligation to buy or join anything and should make a business decision as to the value to your business of the product or service that is offered. Made In Alaska certification program is independent of these companies but welcome the exposure to consumers that their products give to our permit holders.

MADE IN ALASKA NETWORKING

One idea generated in the workshops was to have more frequent contact between permit holders in their local areas. Often called CEO Clubs by other organizations, the idea is to occasionally meet in a relaxed informal setting and discuss mutual problems with their potential solutions as well as opportunities and ways to capitalize on them. We will be sending each permit holder a separate mailing in late July that identifies all permit holders in your zip code area (larger cities may have several zip codes grouped together). We hope that one person from each area will volunteer to locate a room, restaurant or business that will host the first meeting in your zip code area. If you are willing to serve as the first host, please give Bill or Leeann a call and let us know your willingness to help. If we know the location and date of the first meeting we will publicize it in the next edition of Bear Necessities. We suggest first meetings be held after Labor Day to avoid the busy summer season.

CATALOGUE SURVEY

Our survey regarding a Made In Alaska catalogue produced mixed results. There is much interest in a catalogue but not much consensus as to what it should look like, how it should be distributed or what would be a reasonable charge for ads in the catalogue. Several permit holders suggested this would be a better effort for a private firm to spearhead that was not directly affiliated with the Made In Alaska program.

Should anyone have interest in pursuing the production of a Made In Alaska catalogue we will be happy to share our findings with him or her and assist in any reasonable way to make it become a reality. Just give us a call.

CLOTH LABELS NOW AVAILABLE

Cloth Made In Alaska labels are now available in ten colors:

Black * Red * Royal Blue * Navy Blue * Light Blue
Light Pink * Dark Pink * Purple * Yellow * Forest Green

Each label is 33 mm x 45 mm folded to 34 mm. These labels are woven and made of white warp taffeta broadloom and are packaged 50 labels to a bag. Price is \$12.50 per bag of 50 labels (\$.25 per label) and all labels are of the same color in each bag. Shipping and handling are included. We will be happy to send samples of each color upon request.

Our survey indicated that there is a need for these labels and we hope this will satisfy those needs. We did get three responses who wanted a smaller size, however, we found that the smaller size would not allow a clear "Made In Alaska" to be included as part of the logo and would require a separate order of several thousand to keep the price reasonable.



Made In Alaska — Label Order Form

Return this form to: **Made In Alaska**

P.O. Box 102440, Anchorage, AK 99510-2440

Permit # _____

Name: _____

Address: _____

City/Zip: _____

Roll Labels (Stickers)	Number of Rolls or Bags	Cost per Roll 1,000 or Bag 50	Amount Due
Black & White - Large		\$15.00	
Gold & Black - Large		\$15.00	
Silver & Black - Large		\$15.00	
Black & White - Small		\$12.50	
Gold & Black - Small		\$12.50	
Silver & Black - Small		\$12.50	

Woven Cloth Labels sold 50 per bag

Black		\$12.50	
Red		\$12.50	
Royal Blue		\$12.50	
Navy Blue		\$12.50	
Light Blue		\$12.50	
Light Pink		\$12.50	
Dark Pink		\$12.50	
Purple		\$12.50	
Yellow		\$12.50	
Forest Green		\$12.50	

Total Amount due with order \$ _____

MADE IN ALASKA

Look for the Label!



Arts & Crafts
Alaska Grown Produce and Foods
Manufactured Goods
Authentic Alaska Native Handicrafts

Alaska's
"Guarantee
that your
purchase
is as
unique
as our
state"





AUTHENTIC ALASKAN ARTS & GIFTS

The stores and gift shops of Alaska are filled with delightful items — fine art pieces worked in walrus ivory, soapstone, jade and other natural materials; prints, paintings and pottery; clothing and jewelry; and fun souvenirs to bring home to family and friends...as well as tempting fresh & prepared foods. But not all of these items are made or grown in Alaska. Some are manufactured in other states or countries and imported to Alaska for sale.

If you are looking for authentic Alaska arts, crafts, manufactured goods or Alaska grown produce and foods look for these symbols. These labels are Alaska's "guarantee that your purchase is as unique as our state".

The Made in Alaska emblem indicates a product is certified by the State to have been handcrafted or manufactured in Alaska using materials of Alaskan origin whenever possible. The emblem appears in black border with the mother bear appearing in white or other colors such as gold and silver. Logo may be in the form of a sticker, cloth label or printed on a tag. More information can be obtained by calling 907-272-5634 or on a visit to our web site at www.madeinalaska.org



The Silver Hand program protects the work of Alaska Native artists while guaranteeing the public that items bearing the Silver Hand Label were hand crafted in Alaska by an Alaska Eskimo, Aleut, or Indian craftsman or artist and made wholly or in significant part of natural materials of Alaska origin. The emblem is in the form of a black and silver sticker or tag attached to the item. Call 1-888-278-7424 for more information on the program or visit our web site at www.aksca.org/native.htm.



Alaska Grown emblem designates vegetables, honey, syrups, meat, milk, eggs, nursery products, furs and wool products guaranteed to have been grown in Alaska and be of top grade. The emblem is usually a blue circle with green state map encircled with gold letter & trim. Call 907-745-7200 for more information or visit our web site at www.dnr.state.ak.us/ag/ag_ms.



NEW RACK CARDS IN USE

To the left is a copy of the front & back of our new 4" x 9" 3-program rack card. Front is 4-Color. About 30,000 have been delivered to date for distribution at over 200 visitor locations throughout the state. These locations include visitors' centers, state offices, chambers of commerce, transportation terminals, hotels and attractions.

If you know of a high traffic location that will display these cards, let us know and we will mail them an initial supply and reorder information.

This rack card should assist in educating our residents and guests as to the value of purchasing a "certified" Alaska produced item. Hopefully our marketing efforts with this promotional piece and our new point of sale items detailed on page one will have the intended result of helping our permit holders sell more product.

STATE NEEDS PINS AND APPLIQUES'

The Alaska State Legislature gives away to guests Alaska Flag Pins. They order in quantities of 150,000. They also give out Alaska Flag Embroidered Appliqué in large quantities. These items have historically been ordered from Alaska Vendors but manufactured outside the state. Any permit holder that has the ability and interest in supplying these or similar items that can be certified Made In Alaska, should submit their ideas and cost estimates to Jan Price, Supply Officer for the Legislative Affairs Agency. Ms. Price can be reached in Juneau at 465-6705 or fax 465-2918.



MADE IN ALASKA PROGRAM

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MADE IN ALASKA
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MADE IN ALASKA

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